

SIA "VOZOROM" Privacy Policy

About Us

Owner: SIA "Vozorom," unified registration number 42103097329 (hereinafter referred to as "Vozorom").

In this Privacy Policy, any use of the words "You," "Your," or similar expressions refers to any visitor of the website <https://onmap.ai/> (hereinafter referred to as the "website"). Terms such as "we," "our," or similar expressions refer to SIA "Vozorom."

This privacy policy explains how Vozorom processes personal data, the exercise of data subject rights, and issues related to the protection of personal data. Vozorom's privacy policy applies to the processing of personal data carried out by Vozorom on the website <https://onmap.ai/> and in connection with the operation of this website.

When processing personal data, Vozorom complies with the General Data Protection Regulation No. 2016/679 and the requirements of the Personal Data Processing Law, as well as other requirements of the laws in force in Latvia.

Your Privacy

Our goal is to inform you as clearly and comprehensibly as possible about how and why we use your personal information and to make you feel secure in sharing your personal data with us. Personal data is any information that can be used to identify an individual.

We take appropriate measures to ensure that your personal data is always secure with us and that the processing of your personal data complies with applicable data protection laws, our internal policies, and procedures. We have also appointed a data protection specialist whose task is to oversee compliance with the requirements and procedures of data protection regulations.

We protect your personal information and respect confidentiality in everything we do. This policy allows you to understand what data we may collect about you, how we will use it, and provides information about your rights and how you can contact us.

We regularly monitor data protection and privacy issues, so this privacy policy may be changed or updated at any time. The current privacy policy will be published on this website. Any version of the privacy policy published on the website replaces all previous versions and takes effect immediately upon publication.

Categories of Personal Data We Collect and Why

Cookies

Cookies are small text files that are created and stored on your device (computer, tablet, mobile phone, etc.) when you visit our website. Cookies "remember" your experience and basic information, thereby improving the convenience of using our website.

By using cookies, we process data related to the history of website usage, diagnose issues and shortcomings in website functionality, collect user behavior statistics, and ensure the complete and convenient use of the website. If you do not wish to allow the use of cookies, you can stop them by changing your internet browser settings; however, in such case, using our website may be disrupted and cumbersome. You can delete stored cookies in your device's internet browser settings history. Our cookies cannot personally identify you.

Functional cookies may be used on the website. These cookies allow the website to remember your chosen settings and preferences, making it more convenient to use the website, such as staying logged in on the website. These cookies are used based on our legitimate interest in providing, enhancing, and making the website easy to use, as well as with your consent through browser configuration. Functional cookies are stored on your device permanently.

Analytical/performance cookies may be used on the website: These cookies allow us to recognize and count the number of visitors to the website and see how these visitors navigate the website. Information is collected about how the user uses the website, identifies frequently visited sections, including the content the user selects while browsing the website. The legal basis for using these cookies is our legitimate interest in improving website performance (information is used for analysis to determine what interests website users and to enhance website functionality, making it more user-friendly) and with your consent through browser configuration. Analytical/performance cookies are stored on your device permanently.

Analytical cookies only identify user devices but do not reveal user identity.

In some cases, some of the analytical cookies are managed by third parties on behalf of the website owner. The website uses the Google Analytics service and cookies, with the IP address anonymization option in use to enhance your privacy protection.

Categories of Personal Data

Website user preferences, behavioural statistics

Legal Basis

Your consent (internet browser configuration) and our legitimate interest in providing, enhancing, and making the website easy to use.

Google Analytics

In this website, we use Google Inc.'s service, Google Analytics, which uses text cookies stored on your end device (computer, tablet, mobile phone, etc.) to analyze how you use the respective website. The information generated by these cookies about your use of the website is sent to Google's server in the United States and stored there. Google Inc. has access to the statistics data collected by this tool. Your IP address, through IP anonymization, is shortened within the European Union or the European Economic Area and is only transferred for processing to Google's servers located in the United States in exceptional cases. Google uses this information to evaluate how you use the respective website, to prepare reports on activities on the respective web pages for website operators, and to provide other services related to website and internet usage. Google is committed not to associate the IP address received here with any other information it has.

Furthermore, Google may provide this information to third parties if required by law or if third parties process this data on behalf of Google. Google Inc. has joined the EU-US Privacy Shield, the EU-US Privacy Shield list, confirming that the service provider adheres to the privacy standards required by the EU. The latest information on Google Analytics is available on Google's service website.

You can opt out of the use of Google Analytics by downloading and installing the Google Analytics Opt-out Browser Add-on (<https://tools.google.com/dlpage/gaoptout?hl=en>).

For more detailed and up-to-date information about Google's cookies, please visit <https://policies.google.com/technologies/cookies>.

In the operation of the website, Google may use and process the following information: For Google Analytics advertising features, data about data traffic can be collected in addition to data collected using standard Google Analytics implementation, and data collection for advertising reporting functions can be performed.

For Google Analytics remarketing functions, data from users who have signed up for Google services and enabled Google to link web and app browsing history to their Google account can be processed, and this information can be used from their Google account to personalize ads. Google Analytics temporarily joins these Google Analytics data identifiers to support and select target audiences.

Direct marketing, advertising, and informational materials

With your consent, we inform you about various updates and news related to our services and activities. If you wish to receive our updates, you can specify this on our website or by subscribing in another provided manner.

Categories of Personal Data

- Personal information (name, surname)

- Contact information (residential address, email address, mobile phone number)

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Legal Basis

Your consent

Your provided data when communicating with us

When you contact us (including by filling out and using communication forms on the website) or when we need to inform you to respond to your request, process your submission, or in cases required by applicable laws, we may identify and communicate with you using the contact information available to us (phone number, email address, mailing address), request additional identifying information if necessary for adequate privacy protection or fulfillment of our obligations, and inform our partners so that they can better respond to your preferences or improve our products and services. We may retain our communication and your requests to fulfill our legitimate interests (including providing proper customer

service, ensuring effective company management processes, ensuring and enhancing service quality, protecting Vozorom's interests during the claims or litigation period), as well as taking steps at your initiative to conclude a contract and perform the necessary actions for contract formation.

To ensure greater data protection and data minimization, the communication form on the website only requires you to provide your name, phone number, email address, and the subject of the service of interest. We encourage you to provide work contact information in the communication form.

Categories of Personal Data

- Personal information (name, surname)
- Other identifying information
- Contact information (residential address, email address, or mobile phone number)

Legal Basis

- To fulfill legal obligations imposed by applicable laws.
- Our legitimate interest in conducting commercial activities, providing proper customer service, and ensuring effective company management processes, ensuring and improving service quality, and protecting our interests during potential claims or litigation.
- For contract formation or the performance of a contract.
- Investigation and prevention of unlawful actions directed against us.

Investigation and Prevention of Unlawful Actions

To detect and prevent unlawful actions against Vozorom (such as investigating and preventing breaches, safeguarding and enhancing our IT systems, preventing intrusions and unauthorized access or unauthorized website editing or disruption of website access, preventing spam, hacking, or other unauthorized actions), we may collect and process data available to us, including disclosing it to law enforcement agencies or information technology security incident prevention institutions.

Personas datu kategorijas

– User-generated data, browsing history, data related to user devices and their settings, such as language settings, time zone, operating system, and platform, IP and MAC addresses, browser settings, other information about the use of the website and Vozorom digital services, and other identifying information.

Legal Basis

Our legitimate interest in preventing the misuse of services or disruption of service provision, as well as investigating and preventing criminal activities against the company.

To fulfill legal obligations imposed by applicable laws.

From what sources do we obtain personal data, and how accurate are they?

We obtain personal data from you. We collect information when you visit and use the website, provide us with data (including data you provide to us before receiving our services or by filling out information fields on the website), and data you provide when communicating with us. We may receive data from service providers that support the operation of the website, including services related to website activity statistics, anti-intrusion, security, and intrusion protection services.

If your data provided to us (such as contact information for receiving newsletters) has changed, you must inform us immediately to correct any incorrect or inaccurate data.

When do we process data on behalf of others?

Our clients are primarily businesses (other legal entities), and within the scope of services provided, sometimes our clients, acting as data controllers, instruct us as processors to carry out actions that may include the processing of personal data. In such cases, our clients define the purposes and means of processing personal data, and we perform these actions on behalf of and in the name of the client. The sources of data acquisition in such cases depend on the data controller and the type of service provided. In cases where we process personal data on behalf of a client when providing services, we encourage

you to address questions about data processing primarily to the respective data controller, who can provide more precise and comprehensive answers to all other questions related to their processing of personal data. Of course, within our capabilities, we are also willing to assist you in communicating about such data processing. Whom Do We Disclose Your Personal Data To?

– *Service Providers and Business Partners*

To fulfill our obligations to you, ensure the operation of the website, and provide Vozorom services, we may disclose your personal data to companies and institutions that provide services to us, such as those related to website maintenance and operation, or to carry out direct marketing communications.

Cookies are processed and received by us and our business partners who ensure the operation of the website, collect, and analyze your actions on the website.

We make reasonable efforts to verify all service providers who process your personal data on our behalf and in accordance with our tasks, instructions, guidelines, and regulatory requirements. These companies are not allowed to use your personal data for any other purposes.

– *Law Enforcement Authorities and Government Institutions:*

To fulfill our legal obligations, we may disclose your personal data to law enforcement authorities (e.g., the police), government institutions upon their request. We may also share your personal data with legal service providers, courts, as well as state and municipal institutions to defend our legitimate interests, including drafting, submitting, and defending claims, complaints, and submissions.

Transfer of Personal Data Outside the European Union and European Economic Area (EU/EEA):

We always strive to process your personal data within the territory of the European Union and the European Economic Area (EU/EEA).

The transfer and processing of personal data outside the EU/EEA may occur if there is a legal basis for it, and adequate security measures have been implemented to consider the processing of personal data reasonably secure, taking into account the nature of the processing and the regulatory requirements set forth in the applicable laws.

How Long Are Your Personal Data Stored?

All personal data obtained from you are stored for as long as you use our services or until you withdraw your consent, if your personal data are processed based on it. A longer retention period may be permissible to fulfill legal requirements for the minimum document or information retention period or to protect our legitimate interests.

When this period has expired, we will securely erase your personal data or make them unavailable (archiving), or we will render them unidentifiable so that they can no longer be associated with you. We reserve the right to delete or irreversibly anonymize your data sooner if the legal basis for their use has ceased to exist or if they are no longer necessary for the provision of further services.

We receive electronic messages from the contact form on the website, which are stored and processed for a reasonably short period, but not longer than 15 days, until communication with the respective person takes place, after which the data sent through the contact form is deleted. Further processing of such data occurs if there is another legal basis (such as for concluding a contract, providing services, etc.).

You are responsible for the storage and deletion of data that is on your end device (use the relevant settings of your web browser for clearing caches and cookies). Google Analytics settings specify that this tool retains acquired data for no longer than 26 months.

How do we protect your personal data?

We provide, regularly review, and enhance security measures to protect your personal data from unauthorized access, accidental loss, disclosure, or destruction. To achieve this, we employ modern technology, technical and organizational requirements, including the use of firewalls, intrusion detection, analysis software, and data encryption.

However, we recommend that you adhere to general computer and internet security rules, as well as your privacy data protection and storage requirements, and we will not be held responsible for unauthorized access to your personal data and/or data loss if it occurs due to your fault or negligence.

What are your rights?

As a data subject, you have general rights provided for by the General Data Protection Regulation and other applicable laws, including:

Access to Personal Data:

You have the right to request confirmation from us whether we process personal data related to you, and in such cases, to request access to this personal data or information about it if direct access is not provided.

Rectification of Personal Data:

If you believe that the information about you is incorrect or incomplete, you have the right to request us to correct or supplement it.

Withdrawal of Consent:

To the extent we process your personal data based on your consent, you have the right to withdraw your consent to the processing of your personal data at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal or in cases where processing is carried out based on another legal basis.

Objection to Data Processing for Direct Marketing:

You have the right to object to the processing of your personal data for direct marketing purposes at any time.

Objection to Processing Based on Legitimate Interests:

You have the right to object to the processing of your personal data that we process based on our legitimate interests. However, we will continue to process your data if we have compelling reasons to do so, even if you object. To exercise these rights, please submit a written request to us.

Deletion:

In certain circumstances, you have the right to request the deletion of your personal data, although this does not apply when the law requires us to retain the data. To exercise this right, please submit a written request to us.

Restriction of Processing:

In certain circumstances, you have the right to restrict the processing of your personal data. Please note that if you request the restriction of data processing, it may affect your ability to receive our services. To exercise this right, please submit a written request to us.

Data Portability:

You have the right to receive or transfer your personal data to another data controller, but this right only applies to data you have provided to us based on your consent or a contract, and when processing is carried out by automated means. To exercise this right, please submit a written request to us.

Which law regulates the operation of the website?

The operation of the website, as well as all relationships between you and SIA Vozorom, are governed by the laws of the Republic of Latvia, as well as the relevant European Union laws.

What regulates data processing on other websites linked to?

On SIA Vozorom website, links to third-party websites may be provided, which have their own terms of use and data protection policies for which SIA Vozorom is not responsible.

How can I contact you if I have any questions?

If you have any questions, comments, or requests regarding the privacy policy or the processing of your personal data, please contact SIA VOZOROM

If you are not satisfied with the response received, you have the right to lodge a complaint with the supervisory authority, the Data State Inspectorate (www.dvi.gov.lv).

Contact information for the Data Protection Officer:

You can contact us by writing to info@onmap.ai or by mail at:

Vozorom SIA, Graudu iela,
Graudu iela 68A, Riga, LV-1058.

Contact information for the Data Protection Officer: email info@onmap.ai.